

## **PARTNERSHIP FLYER VISUAL DESCRIPTION:**

### **Title/Header:**

1st Annual Fundraiser

**Lights On! Deaf Up!**

### **Date:**

Saturday, November 16th, 2024

The title uses bright, colorful text bubbles in red, orange, yellow, green, blue, and purple.

### **Message:**

"Thank you to our Partners!

They make KAD's mission and event possible!", on each side of this is the KAD logo.

Below this, there are three tiers of partnership categories, each with logos of partnering companies:

### **Human Rights Investor: \$1,000+**

- **sComms** (Logo includes the text "Freedom Through Communication" with blue and teal colors)

### **Linguistic Rights Investor: \$500+**

- **University of Kansas, Edwards Campus** (Jayhawk logo)
- **ASL Connections** (Logo featuring a design of hand and foot shapes spelling out "ASL")
- **Boklund Interpreting Services** (A minimalist hand icon)
- **Nexus Interpreting** (Text logo in black and white)

- **T-Mobile** (Large text “T” in bright pink)
- **Kramer Wealth Managers** (Red square and text design)

### **Civil Rights Investor: \$250+**

- **Sorenson** (Teal geometric design with the company name)
- **DawnSignPress** (Yellow sun with swish rays and gray text of company name below the sun)

The layout is simple, with blue borders separating each section.